

BENEFITS OF MEMBERSHIP 2020

805 W US HWY 64 MURPHY, NC 28906
CHEROKEECOUNTYCHAMBER.COM



**YOU CHOOSE YOUR LEVEL OF SUPPORT &
ACCESS TO BENEFITS**

CONNECTED

TIER 1
for \$20/ month

- Your business promoted on Social Media & Digital Platforms
- Your business listed in online directory
- Your business listed in the Cherokee Scouts printed directory printed annually
- Your events included in online and member information center calendar
- One free copy of member mailing labels
- Your approved events promoted on our digital sign with limitations
- Your business displayed in lobby & referred to visitors/customers
- Opportunity for product/discount placement in new resident bags
- Receive invitations to attend Chamber networking and/or education events
- Opportunity to bring people to your business by hosting a Chamber AfterHours
- Access to Chamber conference room for Your business use by appointment
- Opportunity for sponsorship & advertisement at Chamber events.
- Access to add Hot Deals, News Releases , Events, and Jobs on Chamber website

ENGAGED

TIER 2
for \$40/ month

- **All the above benefits of Tier 1 membership PLUS:**
- Your business listed in additional categories in the online directory
- Enhanced business directory listing on Chamber website
- Your business in the outdoor kiosk seasonally
- **1 Gold Sponsorship of a Chamber event or Enhanced marketing package**

PARTNER

TIER 3
for \$100/ month

- **All the above benefits of Tier 1 & Tier 2 membership PLUS:**
- **1 Diamond Sponsorship of a Chamber event or Enhanced marketing package**

INVESTOR

TIER 4
for \$200/ month

- **All the above benefits of Tier 1 & 2 membership PLUS:**
- Your business featured in an online article
- Your business included in Chamber promotional video marketing
- Your business ad placed in scrolling banner on Chamber website for 1 year
- Priority placement in digital publications
- Priority placement in Welcome Center lobby & outdoor kiosk
- **Diamond Sponsorships & Silver Level Sponsorships of Two Chamber events or Enhanced marketing package**

VISIONARY

TIER 5
ALL BENEFITS
for \$400/ month

- **All the above benefits of Tier 1, 2, 3 & 4 membership PLUS:**
- Your business logo on the Chamber Website's Homepage
- Your logo included in Chamber Staff Signature on all email communication
- Your logo displayed in Chamber digital sign continuously
- **Diamond Level Sponsorship of all Chamber events or Enhanced marketing package**



VISIONARY MEMBER

A recognized leader in the community.

An economic influencer for the region with the vision for success.

CONTACT



cherokeecountychamber.com

info@cherokeecountychamber.com

828-837-2242

TIER 5 - VISIONARY ENHANCED MARKETING PACKAGE

DIGITAL

YOUR AD ON CCCC DIGITAL SIGN 120 DAYS

YOUR AD ON A HIGH TRAFFIC PAGE ON CCCC WEBSITE (1) YEAR

YOUR BUSINESS SPOTLIGHTED IN (1) FEATURED NEWSLETTER AND BLOG ANNUALLY

YOUR BUSINESS A PRESENTER ON THE CCCC BLOG

A FEATURE SPONSOR ON VISIT NC FARMS APP

RADIO

APPEAR AS A GUEST (2) PER YEAR ON WEEKLY LIVE SHOW

A CCCC PRESENTER IN 50 RADIO SPOTS ANNUALLY

PRINT

SPONSOR OF CCCC GUIDEBOOK/MAP

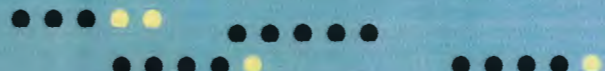
PRIME LISTING IN SCOUT GUIDEBOOK DIRECTORY

SPONSOR ON MARKETING MATERIALS FOR VISIT NC FARMS

ADDITIONAL MARKETING

ADVERTISED SPONSOR FOR ALL CCCC NETWORKING EVENTS

TABLE REPRESENTATION BY CCCC AT COMMUNITY EVENTS





INVESTOR MEMBER

A valued resource
and trusted
Investor in the
community.

CONTACT



cherokeecountychamber.com

info@cherokeecountychamber.com

828-837-2242

TIER 4 - INVESTOR ENHANCED MARKETING PACKAGE

DIGITAL

YOUR AD ON CCCC DIGITAL SIGN 90 DAYS

YOUR AD ON A HIGH TRAFFIC PAGE ON CCCC
WEBSITE 6 MONTHS

YOUR BUSINESS SPOTLIGHTED ON THE CCCC
BLOG ANNUALLY

A FEATURE SPONSOR ON VISIT NC FARMS APP

RADIO

APPEAR AS A GUEST (1) PER YEAR ON WEEKLY
LIVE SHOW

PRINT

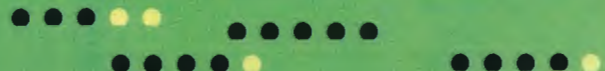
PRIME LISTING IN SCOUT GUIDEBOOK DIRECTORY

SPONSOR ON MARKETING MATERIALS FOR VISIT NC
FARMS

ADDITIONAL MARKETING

ADVERTISED SPONSOR FOR ALL CCCC
NETWORKING EVENTS

TABLE REPRESENTATION BY CCCC AT
COMMUNITY EVENTS





PARTNER MEMBER

Leadership by
example.
Partnership by
design.

CONTACT



cherokeecountychamber.com

info@cherokeecountychamber.com

828-837-2242

TIER 3 - PARTNER ENHANCED MARKETING PACKAGE

DIGITAL

YOUR AD ON CCCC DIGITAL SIGN 30
DAYS

YOUR AD ON CCCC WEBSITE 6
MONTHS

YOUR BUSINESS FEATURED ON THE
CCCC BLOG ANNUALLY

RADIO

APPEAR AS A GUEST 1 TIME PER YEAR
ON WEEKLY LIVE SHOW

ADDITIONAL MARKETING

TABLE REPRESENTATION BY CCCC AT
COMMUNITY EVENTS





ENGAGED MEMBER

Committed to enhancing growth in the business community

CONTACT



cherokeecountychamber.com

info@cherokeecountychamber.com

828-837-2242

TIER 2 - ENGAGED ENHANCED MARKETING PACKAGE

DIGITAL

YOUR AD ON CCCC DIGITAL SIGN 30 DAYS

YOUR BUSINESS FEATURED ON (1) CCCC BLOG ANNUALLY

RADIO

APPEAR AS A GUEST (1) TIME PER YEAR ON WEEKLY LIVE SHOW

ADDITIONAL MARKETING

ADVERTISED SPONSOR FOR SELECT NETWORKING EVENTS

